



Sponsorship Opportunities

Wonka Presenting Sponsor - \$10,000 *no longer available*

- Sponsor event table and prominent signage at the event.
- Prominent Company logo in event signage, billboards, marketing materials, and on UNC's websites.
- Inclusion in all media stories.
- Pre- and post-event recognition on social media and in announcements at the event.
- Cover Full page ad in program booklet.
- 10 complimentary Patron tickets.
- Opportunity to speak at the event.

Golden Ticket Sponsor- \$5,000

- Prominent Company logo on event signage, billboards, marketing materials, and on UNC's websites.
- Inclusion in all media stories.
- Pre- and Post- event recognition on social media and in announcements at the event.
- Prominent Full-page ad in program booklet.
- 8 Complimentary Patron tickets.
- Prominent Signage at the event.

Chocolate Factory Sponsor- \$2,500

- Company logo in event signage, billboards, marketing materials, and on UNC's websites.
- Company logo & website link on UNC's website.
- Inclusion in all press alerts.
- Pre- and Post- event recognition on social media.
- 4 Complimentary Patron tickets.
- Half Page ad in program booklet.
- Signage at the event.

Confectionary Sponsor- \$1,000

- Company listed on event signage, posters, and event materials.
- Company logo & website link on UNC's website.
- Inclusion in all press alerts.
- Pre- and Post- event recognition on social media.
- 2 Complimentary Patron tickets.
- Third Page ad in program booklet.
- Signage at the event.

Sweet Friend Sponsor- \$500

- Company listed on event signage, posters, and event materials.
- Company logo on UNC's event page.
- Pre- and Post- event recognition on social media.
- 2 Complimentary Patron tickets.
- Third Page ad in program booklet.

Program Booklet

\$300 full-page ad (5 x 8 in.)

\$175 half-page ad (5 x 4 in.)

\$125 third-page ad (5 x 2.5 in.)

Thank you for supporting the sweetest event of the year!